

# THE LIST

## Largest Hotels

Ranked by 2007 room revenue. Dollar figures in millions.

RANK	COMPANY ADDRESS, CITY ZIP CODE AMENITIES	PHONE FAX	WEB ADDRESS E-MAIL ADDRESS	ESTIMATED ROOM REVENUE		NUMBER OF GUEST ROOMS PRICE RANGE	MEETING OR CONFERENCE SF YEAR BUILT	GENERAL MANAGER OWNER
				2007	% CHANGE			
<b>1</b>	<b>Embassy Suites - Northwest Arkansas*</b> 3303 Pinnacle Hills Prkwy., Rogers 72758 Indoor pool, Internet, exercise room, business center, restaurant, gift shop, on-site catering, complimentary breakfast, evening managers reception, day spa (Botanica), Starbucks coffee shop	479-254-8400 479-845-2001	www.embassysuitesnwa.com through Web site	\$11.60 \$9.21	26.0%	400 \$99-\$499	145,000 2003	David Lang John Q. Hammons Hotels Inc.
<b>2</b>	<b>Holiday Inn Northwest Arkansas</b> 1500 S. 48th St., Springdale 72762 Indoor pool, Tiffany Grille Restaurant, Fountain Court Lounge, room service, free high-speed Internet, eight-story atrium with waterfall	479-751-8300 479-751-4640	www.holidayspringdale.com spdar@jqh.com	\$4.25 \$3.82	11.3%	206 \$89-\$169	49,000 1989	Roger Davis John Q. Hammons Hotels Inc.
<b>3</b>	<b>Hilton Garden Inn</b> 2204 S.E. Walton Blvd., Bentonville 72712 Breakfast restaurant, indoor pool, fitness room, complimentary high-speed and wireless Internet, business center, lounge, room refrigerators and microwaves	479-464-7300 479-464-7377	www.bentonville.stayhgi.com steve_wright@hilton.com	\$3.90 \$4.04	-3.5%	133 \$59-\$159	672 2000	Susan Dunn Tom Bhakta and Ken Mourtou
<b>4</b>	<b>Cosmopolitan**</b> 70 N. East Ave., Fayetteville 72701 Indoor and outdoor pool, voice mail, high-speed Internet in rooms (wireless on first three floors) and fitness center, restaurant and lounge, van transportation	479-442-5555 479-442-2105	www.cosmofayetteville.com through Web site	\$3.40 \$3.83	-11.2%	235 \$93-\$195	14,000 1981	David McGeady John Nock and Richard Alexander
<b>5</b>	<b>Clarion Inn</b> 1255 S. Shiloh Dr., Fayetteville 72701 Bobbisox lounge, restaurant, Internet, indoor pool, sauna, fitness center, 20,000-SF atrium	479-521-1166 479-521-1204	www.choicehotels.com through Web site	\$3.20 \$2.93	9.2%	197 \$70-\$159	10,000 1986	Chris Smith SkyBel Hospitality LLC
<b>6</b>	<b>Hampton Inn - Rogers</b> 4501 W. Walnut St., Rogers 72756 Indoor pool, hot tub, fitness room, guest laundry, wireless Internet, 100 percent guarantee, cookies weekday evenings, hot breakfast, recently renovated	479-986-0500 479-986-9696	www.bentonvillerothers.hamptoninn.com dsmith@raymondteam.com	\$2.80 \$3.03	-7.6%	122 \$69-\$159	0 1998	Don Smith Raymond Management Co.
<b>7</b>	<b>Hampton Inn</b> 915 Krupa Dr., Fayetteville 72704 Free deluxe continental breakfast, indoor pool, sauna, whirlpool, fitness center, business center, free Internet (wireless in lobby)	479-587-8300 479-587-8301	www.hamptoninn.com fyvar_hampton@hilton.com	\$2.70 \$2.42	11.6%	95 \$99-\$199	900 2004	Susan Fisher Generations Inc.
<b>8</b>	<b>Courtyard by Marriott</b> 1001 McClain Rd., Bentonville 72712 Breakfast buffet, indoor pool, hot tub, business center, fitness center	479-273-3333 479-273-3877	www.marriott.com/fyvbn gmaben@lodgian.com	\$2.42 \$2.34	3.4%	90 \$69-\$159	635 1996	Krista Dalton Lodgian Inc.
<b>9</b>	<b>Homewood Suites by Hilton</b> 4302 W. Walnut St., Rogers 72756 Kitchen, full-size refrigerators, stove tops, wireless high-speed Internet, complimentary hot breakfast, complimentary dinner Monday - Thursday	479-636-5656 479-636-5650	www.bentonvillerothers.homewoodsuites.com roberts@raymc.com	\$2.40 \$0.11	2081.8%	126 \$79-\$219	0 2006	Rena Baireuther Raymond Management Co.
<b>10</b>	<b>Holiday Inn Express Hotel &amp; Suites</b> 1251 N. Shiloh Dr., Fayetteville 72704 Free hot breakfast, high-speed Internet, coffee maker, hair dryer, iron, micro-fridge in rooms, two king-sized beds in almost every room	479-444-6006 479-442-9857	www.hiexpress.com hiexpressfayetteville@gmail.com	\$2.30 \$1.96	17.3%	110 \$99-\$115	600 1991	Tim Freeman Narry Krushiker/PMK Investments Inc.
<b>11</b>	<b>Hampton Inn &amp; Suites</b> 1700 S. 48th St., Springdale 72762 Outdoor pool, full-sized suites with kitchenettes, wireless Internet, complimentary hot breakfast buffet	479-756-3500 479-927-3500	www.hamptoninnspringdale.com fyvsp@jqh.com	\$2.25 \$2.34	-3.8%	102 \$89-\$179	300 1995	Nora Bowman John Q. Hammons Hotels Inc.
<b>12</b>	<b>La Quinta Inn &amp; Suites Bentonville</b> 1001 S.E. Walton Blvd., Bentonville 72712 Complimentary hot deluxe breakfast, indoor pool, hot tub, fitness center, wireless Internet, full-service business center, HD televisions in all rooms	479-271-7555 479-271-6262	http://790.lq.com lq0790dos@laquinta.com	\$2.18 \$2.20	-0.9%	107 \$139-\$169	1,800 2005	Matt Disheroon Rolling Oaks Hospitality LLC
<b>13</b>	<b>Clarion Hotel &amp; Convention Center</b> 211 S.E. Walton Blvd., Bentonville 72712 In-room refrigerator, speakerphone, complimentary high-speed and wireless Internet, business center, fitness center, indoor and outdoor pool, free shuttle to airport	479-464-4600 479-464-4204	www.bentonvilleclarion.com j_moll@alltel.com	\$2.11 \$2.14	-1.4%	105 \$99-\$169	26,000 1998	Roger Golden Hobbs & Curry FLP
<b>14</b>	<b>Marriott Fairfield Inn &amp; Suites</b> 4611 W. Rozell St., Rogers 72756 Free continental breakfast, indoor pool and spa, high-speed Internet	479-936-5900 479-936-5901	www.marriott.com/rogfi junek@intermtn.biz	\$1.85 \$1.90	-2.6%	99 \$124-\$154	750 2002	June Kraft Apple Eight Hospitality Management Inc.
<b>15</b>	<b>Residence Inn by Marriott</b> 4611 W. Locust St., Rogers 72756 Indoor pool and spa, fitness center, basketball court, high-speed Internet, pets allowed, safe deposit box, laundry service available, complimentary hot breakfast	479-636-5900 479-636-5991	www.marriott.com/rogri junek@intermtn.biz	\$1.78 \$2.11	-15.6%	88 \$144-\$179	675 2003	June Kraft Apple Eight Hospitality Management Inc.
<b>16</b>	<b>Hyatt Place</b> 4610 W. Walnut St., Rogers 72756 Free continental breakfast, high-speed Internet, fitness center, all-suite hotel, hot made-to-order food available 24 hours, café and bakery, Starbucks coffee	479-633-8555 479-633-8333	www.hyattplace.com through Web site	\$1.74 \$1.65	5.5%	103 \$79-\$189	300 2002	Annette Nichols Performance Hospitality Group
<b>17</b>	<b>Holiday Inn Express Hotel &amp; Suites</b> 2205 S.E. Walton Blvd., Bentonville 72712 Free hot breakfast, fitness center, wireless Internet, business center	479-271-2222 479-271-2227	www.hiexpress.com/bentonvillear tim@bentonvilleexpress.com	\$1.71 \$1.65	3.6%	84 \$126-\$149	400 1997	Tim Reddin Narry Krushiker
<b>18</b>	<b>Doubletree Club Hotel</b> 4677 W. Sunset Ave., Springdale 72762 Indoor pool, hot tub, sauna, fitness center, complimentary high-speed Internet, restaurant and bar	479-751-7200 479-756-2900	www.doubletree.com wayne_bell@hilton.com	\$1.70 \$1.79	-5.0%	85 \$109-\$199	625 1997	Max Moore Narry Krushiker
<b>19</b>	<b>Candlewood Suites Hotel</b> 4601 W. Rozell St., Rogers 72756 Indoor heated pool, free Internet, full kitchens, free VCRs and DVDs, fitness center, free laundry, library, recently renovated	479-636-2783 479-636-2773	www.candlewoodsuites.com sgrimes@aghospitality.com	\$1.67 \$1.61	3.5%	130 \$59-\$139	1,600 2001	Susan Grimes AG Holdings LLC
<b>20</b>	<b>Springhill Suites by Marriott</b> 2304 S.E. Walton Blvd., Bentonville 72712 Free expanded continental breakfast, high-speed Internet, wireless Internet, pool, hot tub, exercise room, recently renovated	479-464-4777 479-464-4477	www.marriott.com/fyvsh kathie.zornes@marriott.com	\$1.66 \$1.61	3.1%	67 \$129	264 1999	Kathie Zornes KTTT LLC
<b>21</b>	<b>Country Inn &amp; Suites</b> 4304 W. Walnut St., Rogers 72756 Complimentary breakfast buffet, indoor pool and Jacuzzi, wireless high-speed Internet, fitness center, business center	479-633-0055 479-633-0066	www.countryinns.com/bentonvillear through Web site	\$1.50 \$0.15	900.0%	110 \$59-\$109	650 2006	Rena Baireuther Raymond Management Co.
<b>22</b>	<b>Residence Inn by Marriott</b> 1740 S. 48th St., Springdale 72762 Complimentary hot breakfast, indoor pool, full kitchen, grocery shopping service, high-speed Internet	479-872-9100 479-872-9101	www.marriott.com/spzri spzri@aol.com	\$1.44 \$1.48	-2.7%	72 \$129-\$164	560 2001	Mark Frentz W.B. Hotels LLC
<b>23</b>	<b>Fayetteville Fairfield Inn</b> 720 Millsap Rd., Fayetteville 72703 Continental breakfast, indoor pool, hot tub, wireless high-speed Internet, fax and copy service, business center, hair dryer, ironing boards, coffee makers	479-587-8600 479-587-8600	www.marriott.com/fyvfi fayettevilleff@tharaldson.com	\$1.32 \$1.23	7.3%	61 \$69-\$129	0 1995	Kevin Kellams Tharaldson Enterprises Inc.
<b>24</b>	<b>Fairfield Inn &amp; Suites</b> 1043 Rieff St., Springdale 72762 Free continental breakfast, indoor pool, hot tub, fitness center, high-speed wireless Internet	479-725-1800 479-725-2587	www.marriott.com/spzfi sfi.spzfi.gm@marriott.com	\$1.31 \$1.34	-2.2%	74 \$69-\$189	240 2004	Duke Welsh TH Hospitality LLC
<b>25</b>	<b>Inn at Carnall Hall†</b> 465 N. Arkansas Ave., Fayetteville 72701 Restaurant, Lambeth Lounge, renovated 1905 building, wireless and high-speed Internet, access to fitness center, microwaves and mini-refrigerators in select rooms, flat panel TVs in every room	479-582-0400 479-582-0401	www.innatcarnallhall.com through Web site	\$1.30 \$1.16	12.1%	50 \$97-\$221	10,000 2003	Jason Reddecliff Richard Alexander, Rob Merry-Ship, Ted Belden
<b>26</b>	<b>Comfort Suites</b> 2011 S.E. Walton Blvd., Bentonville 72712 Daily hot breakfast buffet, indoor heated pool and hot tub, 24-hour fitness center, 24-hour business center, guest laundry facilities, wireless Internet, all non-smoking	479-254-9099 479-254-8979	www.comfortsuitesbentonville.com nramlett@comfortsuitesbentonville.com	\$1.23 \$0.15	720.0%	115 \$79-\$139	400 2006	Nathan Bramlett CSK Hotels Inc.

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				2007	% CHANGE			
27	<b>Sleep Inn</b> 215 S.E. Walton Blvd., Bentonville 72712 Complimentary breakfast, outdoor pool, complimentary high-speed and wireless Internet, free shuttle to airport	479-464-4400 479-464-4188	www.bentonvillesleepinn.com pam_m@alltel.net	\$1.22 \$1.39	-12.2%	103 \$49-\$89	0 1998	Roger Golden Hobbs & Curry FLP
28	<b>La Quinta Inn &amp; Suites</b> 1300 S. 48th St., Springdale 72764 Free continental breakfast, indoor pool, hot tub, fitness center, wireless Internet, pay-per-view movies, Nintendo	479-751-2626 479-751-0075	www.lq.com through Web site	\$1.19 \$1.34	-11.2%	100 \$69-\$149	200 1994	Todd Dugger La Quinta Inns Inc.
29	<b>Sleep Inn &amp; Suites Springdale</b> 1056 Rieff St., Springdale 72762 Wireless Internet, indoor swimming pool, business center, fitness center, free hot breakfast	479-756-5800 479-756-1144	www.choicehotels.com\hotel\ar096 through Web site	\$1.17 \$1.12	4.5%	72 \$89-\$199	785 2005	Paul Patel Sappmgi Inc.
30	<b>Country Inn &amp; Suites</b> 1234 Steamboat Dr., Fayetteville 72704 Indoor pool, hot tub, fitness center, free hot breakfast, high-speed Internet, refrigerators, microwaves, guest laundry	479-571-5177 479-571-5062	www.countryinns.com through Web site	\$1.13 \$1.01	11.9%	65 \$85-\$149	600 2003	Matt Behrend NAHL Inc.
31	<b>Comfort Suites</b> 1099 Rieff St., Springdale 72762 Free continental breakfast, wireless Internet, indoor swimming pool, business center, fitness center, refrigerators and microwaves, pull-out sofa beds	479-725-1777 479-725-2577	www.choicehotels.com\hotel\ar095 gm.ar095@choicehotels.com	\$1.10 \$1.19	-7.6%	69 \$59-\$189	240 2004	Duke Welsh TH Hospitality LLC
32	<b>Towne Place Suites</b> 3100 S.E. 14th St., Bentonville 72712 All rooms are suites, kitchen, pool, fitness center, guest laundry, continental breakfast, high-speed Internet	479-621-0202 479-621-0212	www.marriott.com tgrimes@aghospitality.com	\$1.06 \$1.13	-6.2%	78 \$89-\$144	200 2003	Todd Grimes AG Hospitality Management
33	<b>Days Inn - Fayetteville</b> 2402 N. College Ave., Fayetteville 72703 Breakfast, pool, wireless Internet, microwave, irons and boards, coffee makers, mini-fridge, hair dryers	479-443-4323 479-444-7409	www.daysinn.com jsurati@aol.com	\$1.02 \$1.03	-1.0%	150 \$60-\$80	2,000 1963	Jay Surati J.M.U. Inc.
34	<b>Comfort Inn</b> 735 S. Shiloh Dr., Fayetteville 72704 Free breakfast, outdoor pool, fitness center, wireless and high-speed Internet in rooms	479-695-2121 479-695-2122	www.choicehotels.com\hotel\ar103 gm.ar103@choicehotels.com	\$0.99 \$1.02	-2.9%	60 \$79-\$199	800†† 1997	Paul Hundal Grewal Properties LLC
34	<b>Best Western Windsor Suites</b> 1122 S. Futrall Dr., Fayetteville 72701 Free breakfast, indoor pool, fitness center, high-speed Internet, business center	479-587-1400 479-587-8630	www.bestwestern.com 04100@hotel.bestwestern.com	\$0.99 \$1.00	-1.0%	68 \$69-\$169	0 1996	Lynda Hickmon Major Investments Inc.
36	<b>Wingate Inn by Windham</b> 7400 S.W. Old Farm Blvd., Bentonville 72712 Free continental breakfast, free airport shuttle, business center, indoor swimming pool, fitness center, wireless Internet	479-418-5400 479-418-5401	www.wingateinns.com through Web site	\$0.97 \$1.35	-28.1%	102 \$69-\$143	1,250 2005	NA Sunway Hotel Group
37	<b>Red Roof Inn</b> 1000 Futrall Dr., Fayetteville 72701 Free continental breakfast, pool, high-speed and wireless Internet, mini-fridge, microwaves, laundry, computer desk, in-room safe, recent renovation	479-442-3041 479-442-0744	www.redroof.com i0584@redroof.com	\$0.96 \$1.12	-14.3%	104 \$58-\$64	0 1980	Paul Patel Narry Krushiker
38	<b>Holiday Inn Express</b> 1300 U.S. Hwy. 412 W., Siloam Springs 72761 Free continental breakfast, outdoor pool, wireless high-speed Internet, coffee pot in rooms, access to 24-hour gym	479-524-8080 479-524-8081	www.holidayinnexpress.com/siloamsprings through Web site	\$0.95 \$0.88	8.0%	60 \$72-\$110	900 1994	Amritpal Kaur Amritpal Kaur
39	<b>Super 8</b> 4540 W. Sunset Ave., Springdale 72762 Free continental breakfast, pool, high-speed wireless Internet, irons and boards, refrigerators, microwaves, coffee makers, alarm clocks, hair dryers, truck parking	479-751-6700 479-751-6700	www.super8.com middlbbob@wynhg.com	\$0.89 \$0.86	3.5%	60 \$69-\$125	0 1989	Bobette Middleton Tom Bhakta and Narry Krushiker
40	<b>Comfort Inn of Bentonville</b> 3609 S. Moberly Ln., Bentonville 72712 Internet, business center, fitness center, microwaves, refrigerators, coffee pots, indoor pool, hot tub, mini-fridge, wireless Internet, hot breakfast, 24-hour coffee service, new beds	479-271-9400 479-271-7222	www.comfortinn.com gm.ar042@choicehotels.com	\$0.82 \$1.04	-21.2%	63 \$49-\$79	0 1993	Cody Steussy Tom Bhakta
41	<b>Sleep Inn of Fayetteville</b> 728 Millsap Rd., Fayetteville 72703 Free continental breakfast, wireless Internet, irons and boards, coffee makers, refrigerators, microwaves	479-587-8700 479-587-8700	www.sleepinn.com fayettevillesi@tharaldson.com	\$0.78 \$0.75	4.0%	61 \$59-\$109	0 1995	Jordan Caddy Tharaldson Enterprises
42	<b>Fayetteville Super 8</b> 1075 S. Shiloh Dr., Fayetteville 72701 Free continental breakfast, high-speed wireless Internet, refrigerators available with some rooms	479-521-8866 479-521-0498	www.super8.com fayettevilars8@supertelinc.com	\$0.74 \$0.75	-1.3%	83 \$53-\$79	0 1994	Lance Duncan Supertel Hospitality
43	<b>Motel 6</b> 2980 N. College Ave., Fayetteville 72703 Outdoor pool, data ports, guest laundry	479-443-4351 479-444-8034	www.motel6.com m60552bo@motel6.com	\$0.71 \$0.80	-11.3%	98 \$36-\$46	0 1971	Danielle Piccinetti Accor Economy Lodging
44	<b>Days Inn &amp; Suites</b> 3408 S. Moberly Ln., Bentonville 72712 Wireless high-speed Internet, indoor pool, hot tub, free deluxe continental breakfast	479-271-7900 479-271-7977	www.daysinn.com manjula_chawla@yahoo.com	\$0.69 \$0.84	-17.9%	63 \$55-\$120	600 1993	Manjula Chawla Manjula Chawla
45	<b>Extended Stay America</b> 5000 Luvene Ave., Springdale 72762 Full kitchen, recliner, cable TV, free local calls, wireless high-speed Internet, laundry facilities, pets allowed	479-872-1490 479-872-1594	www.extendedstayhotels.com fsd@extendedstay.com	\$0.67 \$0.66	1.5%	101 \$45-\$65	0 2001	Brad Limpach Extended Stay Hotels
45	<b>Best Western Castlerock Inn &amp; Suites#</b> 501 S.E. Walton Blvd., Bentonville 72712 Indoor pool and hot tub, wi-fi, continental breakfast, outdoor patio, refrigerators and microwaves, hair dryers	479-845-7707 479-845-7717	www.bestwesternarkansas.com through Web site	\$0.67 NA	NA	83 \$69-\$89	500 2007	Jim Cheek Tom Bhakta
47	<b>Super 8 of Bentonville</b> 2301 S.E. Walton Blvd., Bentonville 72712 Complimentary continental breakfast, pool, guest laundry, business centers, high-speed Internet access in rooms and wireless in lobby	479-273-1818 479-273-5529	www.super8.com through Web site	\$0.64 \$0.75	-14.7%	52 \$58-\$84	0 1995	Brandon Tibbs Tom Bhakta
48	<b>Executive Inn</b> 2005 S. Thompson St., Springdale 72764 Restaurant, wireless high-speed Internet, sports club, refrigerators, microwaves, coffee pots	479-756-6101 479-756-6101	www.nwaexecutiveinn.com ray@nwaexecutiveinn.com	\$0.62 \$0.74	-16.2%	100 \$49-\$69	0 1971	Nick Patel Nick Patel
49	<b>Travelodge of Springdale</b> 1394 W. Sunset Ave., Springdale 72764 Free continental breakfast, indoor pool, in-room high-speed Internet and data ports (wireless in lobby)	479-751-3100 479-756-2490	www.travelodge.com herman1205@hotmail.com	\$0.61 \$0.75	-18.7%	100 \$45-\$79	745 1986	Herman Phind Sohan Phind
50	<b>Quality Inn</b> 523 S. Shiloh Dr., Fayetteville 72704 Free hot breakfast, pool, wireless Internet, business center, coffee makers, microwaves, refrigerators, 25-inch TVs, hair dryers, ironing boards, exercise room	479-444-9800 479-521-9006	www.qualityinn.com\hotel\ar077 through Web site	\$0.56 \$0.50	12.0%	58 \$62-\$73	0 1995	Kal Gandhi Krupali Inc.
51	<b>Econo Lodge Inn &amp; Suites</b> 1209 N. Walton Blvd., Bentonville 72712 Indoor pool, spa, sauna, fitness center, high-speed Internet access, restaurant	479-273-2451 479-273-7611	www.choicehotels.com elodge@jcnwa.com	\$0.54 \$0.95	-43.2%	152 \$49-\$79	3,600 1978	Paul Sandhu A & N Hospitality Inc.
52	<b>Simmons Suites##</b> 3001 N.E. 11th St., Bentonville 72712 Free luxury transportation, indoor pool, workout facility, business center, wireless Internet, free in-room snacks and bottled water	479-254-7800 479-418-8108	www.simmonssuites.com charles@simmonssuites.com	\$0.49 NA	NA	115 \$159	1000 2007	Charles and Patsy Simmons Charles and Patsy Simmons
53	<b>Super 8</b> 1800 U.S. Hwy. 412 W., Siloam Springs 72761 Outdoor pool, guest laundry, free continental breakfast, high-speed wireless Internet, coffee makers, irons and boards, 37-space RV park with full hook-ups, microwaves, refrigerators, hair dryers	479-524-8898 479-524-5989	www.super8.com through Web site	\$0.43 \$0.46	-6.5%	30 \$52-\$65	0 1994	Kevin Patel Kevin Patel

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				2007	% CHANGE			
<b>54</b>	<b>Travelodge</b> 2307 S.E. Walton Blvd., Bentonville 72712 Free continental breakfast, outdoor pool, microwaves, refrigerators, coffee makers, ironing boards, high-speed Internet	479-273-9727 479-273-1763	www.travelodge.com brandon_tibbs0210@yahoo.com	\$0.41 \$0.71	-42.3%	55 \$45-\$61	0 1987	Brandon Tibbs Tom Bhakta
<b>55</b>	<b>Town &amp; Country Inn</b> 2102 S. Eighth St., Rogers 72758 Outdoor pool, microwave, refrigerator, bar and grill	479-636-3820 479-631-1748	none none	\$0.38 \$0.54	-29.6%	85 \$40-\$85	0 1965	Mahesh Shah Y.K. Patel
<b>56</b>	<b>Super 8 Motel</b> 915 S. Eighth St., Rogers 72756 Free continental breakfast, restaurant, laundry, HBO available, high-speed Internet	479-636-9600 479-936-7077	www.super8.com dhalijag@cdthotel.com	\$0.37 \$0.51	-27.5%	82 \$50-\$65	600 1973	Ruby Poe Jagtar Dhaliwal
<b>57</b>	<b>America's Best Value Inn &amp; Suites</b> 1801 U.S. Hwy. 412 W., Siloam Springs 72761 Outdoor pool, high-speed Internet, refrigerators, kitchenettes	479-524-2025 479-524-2589	www.bestvalueinn.com through Web site	\$0.36 \$0.31	16.1%	50 \$51-\$59	0 1990	Kal Patel Kal Patel
<b>58</b>	<b>Regency 7</b> 675 S. Shiloh Dr., Fayetteville 72704 Continental breakfast, wi-fi	479-575-0777 478-575-0277	www.regency7hotel.com through Web site	\$0.28 \$0.27	3.7%	32 \$45-\$150	0 1994	Bob Patel Bob Patel
<b>59</b>	<b>Regency 7</b> 3714 W. Walnut St., Rogers 72756 Free continental breakfast, microwaves, refrigerators, wireless Internet	479-631-7000 479-631-7012	none mjregency7@yahoo.com	\$0.27 \$0.37	-27.0%	31 \$35-\$50	0 1993	Marilyn Spurlock Terry Dill
<b>59</b>	<b>Royal Inn\$</b> 1042 48th Pl., Springdale 72762 High-speed wireless Internet, refrigerators and microwaves, coffee in rooms, HBO	479-756-0040 479-756-0044	none none	\$0.27 \$0.26	3.8%	29 \$35-\$45	0 1994	C.M. Patel Neil Hospitality Inc.
<b>61</b>	<b>The Value Place</b> 1201 Phyllis St., Bentonville 72712 Kitchens with full size refrigerators, stove tops, microwaves, satellite TV, Internet access	479-254-1002 714-333-1834	www.thevalueplace.com pbehnke@thevalueplace.com	\$0.22 \$0.24	-8.3%	121 \$179/week	0 2005	Paul Behnke CSK Hotels Inc.
<b>62</b>	<b>Stone Inns</b> 1150 Hwy. 412 W., Siloam Springs 72761 Microwaves and refrigerators in every room, cable TV, wireless Internet	479-524-5172 479-524-5172	www.stoneinns.com through Web site	\$0.21 \$0.21	0.0%	48 \$35-\$50	0 1960	Jay Jain Gurukrupa Investment LLC
<b>63</b>	<b>Courtyard by Marriott\$</b> 600 E. Van Asche Dr., Fayetteville 72703 Complimentary wired and wireless Internet, restaurant, lobby bar, complimentary long-distance calls, 24-hour market	479-571-4900 479-571-4901	www.courtyardfayetteville.com through Web site	\$0.20 NA	NA	114 \$99-\$149	1,500 2007	T.J. Angeleno Vistahost Management Inc.
<b>63</b>	<b>Razorback Inn†</b> 2931 W. Walnut St., Rogers 72756 Kitchenettes with microwaves and refrigerators, stovetop, wi-fi	479-631-6000 479-631-5999	none none	\$0.20 \$0.26	-23.1%	27 \$40-\$65	0 1997	Devan Parmar Devan Parmar
<b>63</b>	<b>Hilltop Inn</b> 3601 S. Thompson St., Springdale 72764 Free continental breakfast, outdoor pool, Internet	479-756-9120 479-756-2147	none none	\$0.20 \$0.24	-16.7%	30 \$40-\$50	0 WND	Sommy Patel Bob and Jay Patel

# THE LIST

## Largest Hotels

RANK	COMPANY ADDRESS, CITY ZIP CODE AMENITIES	PHONE FAX	WEB ADDRESS E-MAIL ADDRESS	ROOM REVENUE		NUMBER OF GUEST ROOMS PRICE RANGE	MEETING OR CONFERENCE SF YEAR BUILT	GENERAL MANAGER OWNER
				2007	% CHANGE			
<b>66</b>	<b>Best Value Inn</b> 1919 S. Eighth St., Rogers 72758 Pool, restaurant, free continental breakfast, high-speed Internet, room service, game room	479-636-5850	www.americasbestvalueinn.com	\$0.18	-43.8%	80	900	Nick Gandhi
		479-636-5202	through Web site	\$0.32		\$50-\$85	1974	ISR Inc.
<b>66</b>	<b>Journey's Inn</b> 3535 S. Thompson St., Springdale 72764 Free continental breakfast, microwaves, refrigerators, seasonal pool	479-927-9000	none	\$0.18	-21.7%	30	0	Jay Patel
		NA	none	\$0.23		\$40-\$45	1996	Jay Patel
<b>66</b>	<b>Springdale Inn</b> 660 S. Thompson St., Springdale 72764 Restaurant, seasonal pool, laundry, refrigerators, microwaves, Jacuzzi rooms available	479-751-4878	www.springdaleinn.com	\$0.18	-14.3%	49	0	Jayesh Patel
		NA	none	\$0.21		\$45-\$50	WND	Jayesh Patel
<b>69</b>	<b>Scottish Inns &amp; Suites</b> 1219 S. Thompson St., Springdale 72764 Outdoor pool, mini-fridge, efficiency suites, wet bar and Jacuzzi upon request	479-751-4874	www.bookroomsnow.com	\$0.17	-10.5%	50	0	Kal Gandhi
		479-756-0121	through Web site	\$0.19		\$40-\$89	1982	Krupali Inc.
<b>70</b>	<b>Hartland Lodge</b> 1002 S. Walton Blvd., Bentonville 72712 Refrigerators, microwaves, Internet access	479-273-3444	none	\$0.13	-45.8%	31	0	Mike Anderson
		479-273-2727	none	\$0.24		\$40-\$45	WND	Don Michael
<b>71</b>	<b>Hampton Inn††</b> 2171 Ravenwood Plz., Siloam Springs 72761 Free hot breakfast, Cloud Nine bedding, indoor pool, exercise room, free Internet, business center, lobby lounge with fireplace, guest laundry	479-215-1000	www.hamptoninn.com	\$0.10	NA	66	250	David Trapp
		479-215-1010	david.trapp@hilton.com	NA		\$89-\$120	2007	Marion Driscoll Hotels-Resorts Inc.
<b>72</b>	<b>Staybridge Suites¶</b> 1801 S. 52nd St., Rogers 72758 Full hot breakfast, complimentary laundry, evening manager's reception Tuesday through Thursday, high-speed Internet, 24-hour fitness center, business center	479-845-5701	www.staybridgesuites.com	\$0.017	NA	83	0	Bryan Rose
		479-845-5702	bryan.rose@ihg.com	NA		\$129-\$189	2007	Northwest Group Inc.
<b>NR</b>	<b>Inn at the Mill</b> 3906 Greathouse Springs Rd., Johnson 72741 Free continental breakfast, high-speed wireless Internet, daily wine and cheese reception, DVD players and refrigerators in rooms, electronic safes	479-443-1800	www.innatthemill.com	NA	NA	46	0	NA
		479-444-6274	through Web site	NA		\$139-\$349	1991	Courtney Lambeth James
<b>Totals</b>				<b>\$92.65</b>	<b>6.8%</b>	<b>6,555</b>	<b>281,241</b>	
						<b>\$86.74</b>		

Notes: NA – Not available or not applicable. NR – Not ranked because we were unable to get an estimate for room revenue. Hotels that opened after Dec. 31, 2007, are not included in this list. The list includes only hotels in Benton and Washington counties. Revenue is based on city taxes that pertain to hotel guest rooms only and exclude food and catering services. \*Added a second tower with 152 guest rooms in June 2007. \*\*The Cosmopolitan changed ownership in 2006. It was formerly The Radisson, so figures from the period prior to October of 2006 represent revenue for Carlson Companies Inc. †Excludes restaurant revenue. ††Meeting space and lounge available the first week of August 2008. #Opened April 2007. ##Opened March 2007. §Formerly Hartland Lodge No. 5, became Royal Inn in April 2008. §§Opened October 2007. ‡Formerly Hartland Lodge, became Razorback Inn in June 2008. ‡†Opened Nov. 1, 2007. ¶Opened Nov. 29, 2007.

**Source:** The hotels. Revenue estimates based on city sales tax figures.

Research by Robert Bell